programme has communicated desired messages effectively. This programme has helped in increasing immunization also. Various suggestions have also been received for further improvement and reach of this programme among rural folks.

Liberal approach in DTH service

†1777. DR. MURLI MANOHAR JOSHI:
SHRI RAM JETHMALANI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government have been requested to be liberal in certain rules under 'Direct to Home' (DTH) service under electronic media;

(b) if so, the new facilities requested to be provided as per rules in above service;

(c) whether other modes of telecast wil incur losses as a result of providing these facilities to this service; and

(d) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a), Yes, Sir. The Government has received recommendations of TRAI on Licensing Issues relating to DTH.

(b) Multiple Dwelling Unit Technology, exclusion of DTH platform services from the Uplinking Guidelines for improved efficiency of platform functionality and services have been recommended for provision under DTH Guidelines and licensing conditions.

(c) No, Sir.

(d) Does not arise.

Need for reforms in Doordarshan

†1778. SHRI RAJ MOHINDER SINGH MAJITHA:
DR. MURLI MANOHAR JOSHI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan run by Prasar Bharati seems to be ineffective in comparison to other private sector channels in the country;

(b) if so, Government's reaction thereto;

(c) whether Government propose to consider that there is a need of large scale reforms in Doordarshan to make it stand in the competition of private sector channels; and

†Original notice of the question was received in Hindi.